

FIELDS OF HONOR

Benefit Concert

FIELDS OF HONOR

HONORING OUR EVERYDAY HEROES

Venue

2950 Lewisberry Road | York, PA

Date

Saturday, June 20, 2026

FIELDS OF HONOR

WHAT IS FIELDS OF HONOR?

A signature event and unforgettable evening of country music and community, dedicated to raising awareness and vital resources for our everyday heroes. Fields of Honor gives us the opportunity to give back to those who help create a stronger, better environment for our local community.



SATURDAY, JUNE 20, 2026



DOORS 5PM | SHOW 6PM



The Details



Our Mission



Opportunities



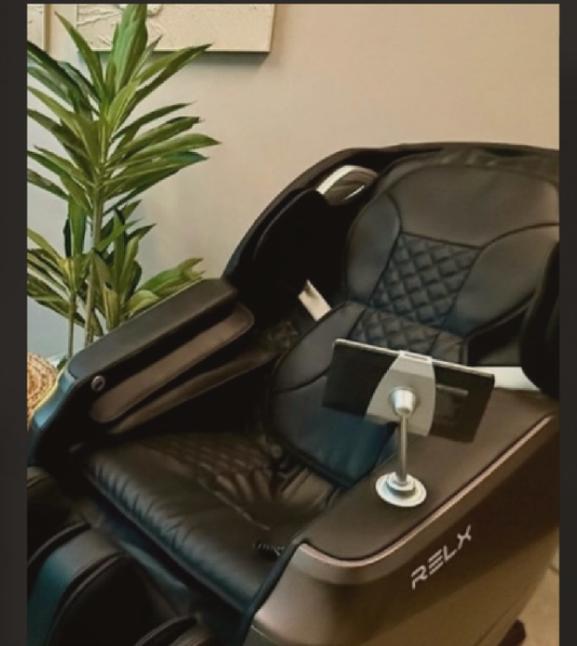
Main Feature

FIELDS OF HONOR

BE PART OF THE IMPACT

OUR MISSION

- In 2025, all proceeds were reinvested into our community to help fund the Officer Andrew Duarte Memorial Shooting range and Simulation Room—equipping law enforcement for effective crisis response—as well as the creation of a dedicated healing space to support the well-being of UPMC Memorial Hospital staff.
- This year's proceeds will directly support projects that honor, protect, & invest in the future of our everyday heroes. Funds will help create a meaningful Memorial Garden at Northern York Regional Police Department to honor officers lost in the line of duty, support the Explorer's Program for future law enforcement leaders, strengthen first responder preparedness through additional Tactical Training Center resources, and provide Ballistic Safety Vests for the Community LifeTeam at UPMC to better protect EMS crews in high-risk situations.



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WHY SPONSOR?

Your Brand. Our Cause. One Unforgettable Night.



High-visibility brand placement at a major regional event



Alignment with a powerful cause - honoring law enforcement and frontline nurses



Community goodwill and positive brand association



Social media exposure, press coverage, and engagement with a diverse audience



Social reach with over 3,000 followers across our social accounts



In addition, sponsorship can also provide tax benefits as a deductible business expense



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SPONSORSHIP OPPORTUNITIES

COMMUNITY PARTNER

\$2,500

- 5 VIP tickets & 10 GA tickets
- Logo featured on the event website
- Logo included on “Thank You to Our Partners” signage
- 1 dedicated sponsor recognition post on our socials

SILVER SPONSOR

\$5,000

- 10 VIP tickets & 20 GA tickets
- Logo featured on the event website
- Logo included on “Thank You to Our Partners” signage
- Logo on select event signage at event
- 2 dedicated sponsor recognition posts on our socials

GOLD SPONSOR

\$10,000

- 15 VIP tickets & 30 GA tickets
- Logo prominently featured on the event website
- Logo included on “Thank You to Our Partners” signage
- Logo on select high-visibility signage at event
- 3 dedicated sponsor recognition posts on our socials
- Opportunity to host an on-site promotional booth to engage with attendees

DIAMOND SPONSOR

\$25,000

- 20 VIP tickets & 40 GA tickets
- Logo prominently featured on the event website
- Logo included on “Thank You to Our Partners” signage
- Logo on select premium high-visibility signage at event
- 4 dedicated sponsor recognition posts on our socials
- Logo displayed on stage video boards throughout the event
- Inclusion in event promotional materials when applicable
- Opportunity for custom activation experiences
- On-site branded promotional booth to engage with attendees if desired

PRESENTING SPONSOR

\$100,000 (exclusive)

- 40 VIP tickets & 120 GA tickets
- Exclusive Meet & Greet passes with performers
- Official designation as “Presenting Sponsor” of the event
- Prominent logo placement on the event website
- Logo included on “Thank You to Our Partners” signage
- Logo on all premium high-visibility signage at event
- Dedicated sponsor spotlight recognition posts on our socials
- Logo displayed on stage video boards throughout the event
- Logo featured on all print materials, promotional assets, and press releases
- Opportunity for custom activation experiences
- On-site branded promotional booth to engage with attendees if desired
- Naming rights to a featured event area (VIP Lounge Area)
- Opening welcome remarks opportunity from the stage.
- Featured acknowledgement throughout the event program
- (Meet & Greet is at the artist's discretion but have been requested. If M&G is unavailable, additional tickets will be substituted)

CUSTOM SPONSORSHIP

Available Upon Request

Looking for something unique? We'll work with you to build a custom sponsorship experience that is aligned with your brand's goals, whether it's experiential marketing, employee , tickets, product sampling, or media features.



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Marketing & Media Exposure Multi-channel Promotion

- ✓ **Social Media:** Event pages, boosted posts, partner sharing
- ✓ **Email Campaigns:** Distributed to local and regional lists
- ✓ **Press Coverage:** Local media and radio
- ✓ **At-Event Visibility:** Branded stages, signage, and activations



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Main Feature

FIELDS OF HONOR

LIVE MUSIC: FEATURING



TO BE ANNOUNCED



RANDY HOUSER



DUSTIN LYNCH



BRAXTON KEITH



SADIE BASS



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THANK YOU

Help us honor our heroes and build a safer,
more supported community.

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